

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	§ Group Art Unit: 2423
Michael Gilfix, <i>et al.</i>	§
	§ Examiner: Jason M. Thomas
Serial No.: 10/687,239	§
	§ Atty Docket No.: AUS920030360US1
Filed: 10/16/2003	§
	§ Customer No.: 34533
Title: Interactive, Non-Intrusive Television	§
Advertising	§ Confirmation No.: 8992

Mail Stop: Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

RESPONSE TO OFFICE ACTION DATED FEBRUARY 25, 2009

Dear Sir:

This is a Response to the Office Action dated February 25, 2009 ("Office Action").
Applicants present the following remarks demonstrating that the case is in condition for allowance.

There are no amendments to the Drawings in this paper.

There are no amendments to the Specification in this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 5 of this paper.